

CRAFT, CREATIVITY, CREDIBILITY Vol. - 01 | Issue - 04 | August-September, 2024

### **Growing With Every Passing Mart Sourcing Day**

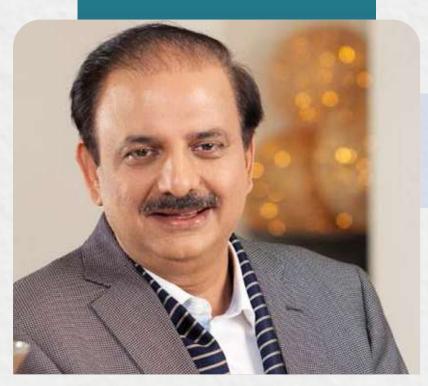


Consistency is the key to success, it's not a singleday affair. When Uttar Pradesh embarked on a journey to rise as a global sourcing hub all across the world, why not India Expo Centre and Mart that possess all the potential, experience, knowledge, stakeholders, resources, manpower, thought leaders, intellectuals, vision, support of associations and the utmost Unity that make us way more compliant than any other entity in the country to rise as an ultimate sourcing hub. These capabilities just need to be publicised and transformed into a mission that would take time but make us achieve our goals for sure.

Now Uttar Pradesh is rising as one of the best destinations to invest and do business due to the reforming policies and traits of trading and investment. As a result, it is emerging as topmost and rapidly growing economy across the country. Simultaneously, Uttar Pradesh has emerged as the most dynamic State showing drastic development in terms of trade and business across the country. It would not be wrong to term Noida as the economic capital of the State being at the heart of the most technically and strategically driven

business hub. It is much evident in the latest project approved by Yamuna Expressway Industrial Development Authority to the proposed construction of an exhibition centre of over 200 acres of area in Sector 7 and a Furniture & Handcrafts Park near the coming international airport.

This project will add to the prominence of the India Expo Centre and Mart as a major B2B sourcing hub which is home to the 900 Mart owners. Those who have chosen this place as the destination of putting up for selling their stuff over the past year have been a testament to their collective resilience, dedication, and unwavering commitment to excellence. No wonder the entire country is eyeing Greater Noida as an emerging melting pot for sourcing and procurement. Especially, the prominent MICE destinations like India Expo Centre & Mart in the suburbs of Greater Noida, India which are easily accessible by road, air and metro which makes it even more appealing for the traders, manufacturers and buyers to throng at for the procurement and sourcing. All needed is active participation and support to achieve the results outlined in our action plan.



#### Dr. Rakesh Kumar Chairman India Expo Centre & Mart

We all have been through thick and thin during the last few months of our journey to achieve '3 Guna 30 Tak' and I believe that the coming months will be even more crucial to make it happen. Efforts never go in vain, every effort we make is valuable, leading us either to success or providing the experience necessary to reach even higher goals. The best is yet to come, and I say this with the confidence of my extensive experience in the MICE sector. Great entities and marts took time to establish themselves, and their journeys were as challenging as ours. Yet, they remained resolute in their pursuit of success and ultimately achieved it. Let's stay determined and committed to our goals, and I am certain we will see remarkable success in the coming years at the India Expo Centre and Mart.

# Glimpse of Mart Sourcing Days

























# Testimonials

The domestic sector holds immense potential. By opening marts on scheduled days, we can strategically choose our business partners and tap into untapped opportunities to support the mission of '3 Guna 30 Tak' and achieve guaranteed success.

Dr. Pawan Kansal Jagdamba Cutlery Ltd., Mart no. A 12/34-42





Seeing the relentless efforts of the Mart Promotion Committee and visionaries to make India Expo Centre and Mart a global sourcing hub is inspiring. Active participation and support from all stakeholders are crucial to achieving the results outlined in our action plan. India Expo Centre and Mart's strategic location, coupled with Greater Noida's emergence as a sourcing hub, positions us for remarkable success shortly.

| Parvinder Singh | LeoArts India Pvt. Ltd., Mart no. C 09/2-8

The relentless efforts of the Mart Promotion Committee and visionaries to establish the India Expo Centre and Mart as a global sourcing hub have been inspiring. By regularly opening our marts, we can support their endeavours and achieve sure-shot success. India Expo Centre and Mart has all the resources, stakeholders, and vision to rise as the ultimate sourcing hub with the unwavering support, unity and guidance of Chairman, Dr. Rakesh Kumar.



Riju Rastogi Magnificent Creations Inc, Mart no. B 09/20-24



It makes us feel energized to see the relentless efforts of the Mart Promotion Committee and visionaries to establish the India Expo Centre and Mart as a global sourcing hub. India Expo Centre and Mart is primed to follow this path and establish itself as a premier destination for international trade. Let's support their hard work and ensure our collective success.

Govind Kapoor
G.R. Creations, Mart no. B 10/10

Significant investments by Mart owners have yielded multifold returns, with expansion in production capacity accompanying each new buyer. The collaboration between Team Mart Promotion and Team IEML over the past year demonstrates our dedication to promoting every Mart Owner's business.

#### **Devansh Baranwal**

Surendra Carpet Emporium, Mart no. C 11/07-09



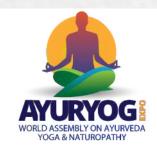
# Highlights of 7th Edition of IHE 2024 & 6th Edition of Ayuryog

India Expo Centre & Mart successfully hosted two impactful events in August 2024, drawing large crowds and industry professionals from across the country. IHE 2024, held from 3 to 6 August 2024, showcased the innovations and growth of India's hospitality and F&B sectors, providing a dynamic platform for networking and highlighting cutting-edge solutions. Meanwhile, the Ayuryog Expo 2024, from 4 to 6 August 2024, brought together leaders in Ayurveda, Yoga, and Naturopathy, celebrating the rich heritage and global potential of Indian wellness traditions. Both events served as vibrant hubs of activity, fostering connections and driving growth across their respective industries.













India Expo Mart is relentlessly working on bringing **International recognition** to the Mart and taking a step ahead in the line we're planning to organize A Worldclass Home & Lifestyle **Exhibition:** 



# Spring Fair Delhi 2025

#### The Epicentre of Sourcing

India Expo Centre & Mart, a hub for these incredible arts, will host the Spring Fair Delhi from April 16-19, 2025, at its premises in Knowledge Park, Greater Noida, Delhi-NCR, This event offers a window into India's rich cultural heritage and traditional arts, passed down through generations. The grand exposition will showcase a vast array of home and lifestyle products, drawing a diverse array of participants from around the alobe.

With its rich tradition and expansive reach, the Spring Fair Delhi promises to be a nexus of quality and business opportunities. Celebrate this

occasion by sourcing the most diverse and classic products from India, a country renowned for its craftsmanship and creativity. Then why not experience the timeless artistry and innovation that define Indian crafts, and elevate your home with these extraordinary pieces?













### **Upcoming B2B Opportunity at** India Expo Centre & Mart

2nd UP International Trade Show (UPITS 2024)

UPITS 2024, taking place from September 25-29, 2024, at India Expo Centre & Mart, offers a unique opportunity for mart owners who operate year-round. This prestigious international trade show, organized by the Uttar Pradesh Government and India Exposition Mart Limited (IEML), will significantly benefit mart owners by drawing a diverse and high-calibre audience. With a focus on showcasing a wide range of products and services, UPITS 2024 will enhance footfall and visibility for mart owners, providing a platform to showcase their offerings to a global market. The event will also create opportunities for networking with industry leaders, forging new partnerships, and exploring potential business expansions. By participating in UPITS 2024, mart owners can leverage the increased exposure to boost their business, attract new clients, and strengthen their position in the market.











# MART DAYS 2024

**SOURCING GALA OF 2 Days** Every Month

900+ Manufacturers Exporters Craftmanship | Creativity | Credibility

То Know More Scan QR Code



September 2024

Sat Fri 28 27

November 2024

Mon Tue 25 26

December 2024

**Thur** Fri 19 20

#### About INDIA EXPO CENTRE & MART



25 minutes from New Delhi



60 minutes from IGI Airport 20 minutes from proposed **Jewar Airport** 



40 minutes from Hazrat **Nizamuddin Railway Station** 



A city very well connected with Delhi NCR through

- One of the world's leading integrated marts, exhibition and convention centres.
- National Tourism Award for being Best Alone Convention Centre in India by Ministry of Tourism, Government of India.
- In-House integrated services for a phenomenal experience and ease of doing business
- Ability to organize events of any scale with flexibility
- Track record of two successful decades in organizing world class exhibitions and events

# INDIA EXPO CENTRE & MART

## ULTIMATE SOURCING | 1 900+ Permanent Marts BEGINS HERE.. | 14 Product Categories

(Over 2000 product lines)







Please scan OR codes for more information









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**Registered Office:** 

Plot No. 1; 210 - Atlantic Plaza, 2nd Floor, LSC, Mayur Vihar Phase-I, Delhi - 110091 Phone Nos: +91 120 2328011-20 (Ext. 2008), Direct +91 120 2328030 Mobile Nos: +91 93508 12008, +91 98183 73737, Fax No. +91 120 2328010 E-mail: commercial@indiaexpocentre.com; commerciall@indiaexpocentre.com Website: www.indiaexpomart.com Mobile No. 91-98106 54477 IEML CIN: U99999DL2001PLC110396

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